

KSNV Main: (702)642-3333 Las Vegas, NV 89101 1500 Foremaster Lane Formerly KVBC Remit Address:

Billing Address:

66 Canal Center Plaza Attention: Accounts Payable Alexandria, VA 22314 Ste 555 Crossroads Media, LLC

INVOICE

Advertiser

Estimate Number Product

754

		Invoice #	104088-2
	Crossroads GPS	Invoice Date	08/12/12
	Crossroads GPS	Invoice Month	August 20
_	754	Invoice Period	- G1/U2/2U

Station !	KSNV	Order#
Account Executive Amy McCreary	1	Alt Order#
Sales Office	Blair - Philadeiphia	Deal#
Sales Region	National	Order Flight

Deal#	Alt Order#	Order#	Invoice Period	Invoice Month	Invoice Date
	06831602	104088	07/30/12 - 08/06/12	August 2012	08/12/12

Billing Calendar	Broadcast	IDB#
Billing Type	Cash	Advert
Special Handling		Produ

Product Code	Advertiser Code	IDB#
11	12	

07/27/12 - 08/06/12

Advertiser Ref	Agency Ref	

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VSNV		KSNV	KSNV		KSNV	KSNV		KSNV	KSNV		KSNV	KSNV		KSNV	KSNV		KSNV	KSNV		KSNV	KSNV		KSNV	e Channe	:
		M-F 5-6a WakeUp w/Wagners			M-F 5-6a WakeUp w/Wagners			Wake Up Early Wagners	Line Channel Description																
		5-6a			5-6a			430a-5a	Time																
Tu 07/31/12	07/30/12 to 08/05/12	ť	M 07/30/12	07/30/12 to 08/05/12	ਰ	M 08/06/12	08/06/12 to 08/12/12	to	Su 08/05/12	07/30/12 to 08/05/12	Ö	Th 08/02/12	07/30/12 to 08/05/12	ΰ	W 08/01/12	07/30/12 to 08/05/12	ъ	Tu 07/31/12	07/30/12 to 08/05/12	6	M 07/30/12	07/30/12 to 08/05/12	to	Day Date	
:30	1×.		:30	1x ¹		:30	1×.		:30	1×.		:30	1x		:30	1x		:30	1×.	··	:30	<u>1</u>		Lengti	
5:26 AM	-T		5:12 AM	M		4:50 AM	M		4:51 AM	SS		4:54 AM	T		4:42 AM	W		4:54 AM	- T		4:50 AM	M	-	Length Aired Days	
NVSNTVO3GPH Investigat			NVSNTV03GPH Investigat			NVSNTV03GPH Investigat			NVSNTV03GPH Investigat			NVSNTV03GPH Investigat			NVSNTV03GPH Investigat			NVSNTVO3GPH Investigat			NVSNTVO3GPH Investigat			Adult	
\$400.00			\$400.00			\$150.00			\$150.00			\$150.00			\$150.00			\$150.00			\$150.00			Rate Reconciliation	
															¥										
			_			1									3			-1			_			Ref#	

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Station does not discriminate in the sale of advertising time, and will accept no advertising placed with intent to discriminate based on race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting airlime under this advertising sales contract for a discrimination purpose, including but not limited to decisions not to place advertising on particular stations based on race, gender, national origin, or ancestry.



Formerly KVBC Remit Address: Billing: (702)642-3333 1500 Foremaster Lane KSNV Main: (702)642-3333 Las Vegas, NV 89101

Billing Address:

Ste 555 66 Canal Center Plaza Alexandria, VA 22314 Attention: Accounts Payable Crossroads Media, LLC

Advertiser	Crossmads GPS	$\neg T$
Advertiser	Ciossidads GF3	_
Product	Crossroads GPS	_
Estimate Number	754	_
-		1

•	Invoice #	104088-2
	Invoice Date	08/12/12
	Invoice Month	August 2012
	Invoice Period	07/30/12 - 08/06/12

Sales Region Sales Office Account Executive Station Amy McCreary KSNV National Blair - Philadelphia

Order Flight	Deal #	Alt Order#	Order#	
07/27/12 - 08/06/12		06831602	104088	

Cash Broadcast Product Code Advertiser Code IDB# 二 2

Special Handling Billing Type Billing Calendar

Advertiser Ref Agency Ref

		19			18		•	17			16			14			13			12			1	Line
KSNV		KSNV	VSNV		KSNV	KSNV		VSNV	KSNV		KSNV	Channe												
		4PM NEWS (1 hour)			M-F 5-6a WakeUp w/Wagners	•		M-F 5-6a WakeUp w/Wagners			M-F 5-6a WakeUp w/Wagners			M-F 5-6a WakeUp w/Wagners	Chamel Description									
		4-5pm			4-5pm			4-5pm			4-5pm			5-6a			5-6a			5-6a			5-6a	Time
Th 08/02/12	07/30/12 to 08/05/12	ਰ	W 08/01/12	07/30/12 to 08/05/12	ਰ	Tu 07/31/12	07/30/12 to 08/05/12	₽	M 07/30/12	07/30/12 to 08/05/12	ð	M 08/06/12	08/06/12 to 08/12/12	ਫ	F 08/03/12	07/30/12 to 08/05/12	♂	Th 08/02/12	07/30/12 to 08/05/12	ð	W 08/01/12	07/30/12 to 08/05/12	ਰ	Day Date
:30	1×.	-	:30	1×.		:30	1x.	• ••••	:30	1x:	-	:: :::	1x.		:30	1x		:30	1x		:30	1x		Length
4:44 PM	T		4:55 PM	W		4:57 PM	-T		4:55 PM	M		5:47 AM	M		5:21 AM			5:59 AM	T		5:53 AM	W		Length Aired Days Ad-ID
NVSNTVO3GPH Investigat			NVSNTV03GPH Investigat			NVSNTV03GPH Investigat			NVSNTVO3GPH Investigat			NVSNTV03GPH Investigat			NVSNTVO3GPH Investigat			NVSNTVO3GPH Investigat			NVSNTV03GPH Investigat			
\$700.00			\$700.00			\$700.00			\$700.00			\$400.00			\$400.00			\$400.00			\$400.00			Rate
1			1									_			1			1			-1			Ref#

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KSNV 1500 Foremaster Lane Billing: (702)642-3333 Remit Address: Main: (702)642-3333 Las Vegas, NV 89101 Formerly KVBC

Billing Address:

Ste 555 Alexandria, VA 22314 66 Canal Center Plaza Attention: Accounts Payable Crossroads Media, LLC

Special Handling

INVOICE

Advertiser: Crossroads GPS Product Crossroads GPS Estimate Number 754		
	Advertiser	Crossroads GPS
	Product ;	Crossroads GPS
	Estimate Number	754

Invoice #	104088-2
Invoice Date	08/12/12
Invoice Month	August 2012
lnvoice Period	07/30/12 - 08/06/12

Cash	Billing Type
Broadcast	Billing Calendar
!	
National	Sales Region
Blair - Philadelphia	Sales Office
Amy McCreary	Account Executive Amy McCreary
KSNV	Station ,
	KSNV Amy McCreary Blair - Philadelphia National

IDB#	Order Flight	Deal#	Alt Order#
	07/27/12 - 08/06/12		06831602

104088

Product Code 11 Agency Ref Advertiser Ref	Advertiser Code	12
Agency Ref Advertiser Ref	Product Code	11
Agency Ref Advertiser Ref		
Advertiser Ref	Agency Ref	·
	Advertiser Ref	

	28			27			26			25			24			23			2			20	Line
KSNV	KSNV	KSNV		KSNV	KSNV		KSNV	KSNV		KSNV	KSNV		KSNV	KSNV		KSNV	KSNV		KSNV	VSNV		VSNV	4.4
	M-F 6-7a WakeUp w/Wagners			M-F 6-7a WakeUp w/Wagners			M-F 6-7a WakeUp w/Wagners			M-F 6-7a WakeUp w/Wagners			M-F 6-7a WakeUp w/Wagners			M-F 6-7a WakeUp w/Wagners			4PM NEWS (1 hour)			4PM NEWS (1 hour)	Channel Description
	6-7a			6-7a			6-7a			6-7a			6-7a			6-7a			4-5pm			4-5pm	Time
08/06/12 to 08/12/12 M 08/06/12	to	F 08/03/12	07/30/12 to 08/05/12	to	Th 08/02/12	07/30/12 to 08/05/12	₽	W 08/01/12	07/30/12 to 08/05/12	to	Tu 07/31/12	07/30/12 to 08/05/12	ţō	M 07/30/12	07/30/12 to 08/05/12	ţō	M 08/06/12	08/06/12 to 08/12/12	to	F 08/03/12	07/30/12 to 08/05/12	6	Day Date
.30 1×		:30	×		:30	1x .		:30	1x		:30	1×.		:30	1x :	•	:30	1×		:30	1x .		Lengt
6:18 AM	,	6:19 AM	F		6:49 AM	T		6:58 AM	w		6:18 AM	-T		6:23 AM	M		4:49 PM	M		4:55 PM	F		Length Aired Days Ad-ID
NVSNTVO3GPH Investigat		NVSNTV03GPH Investigat			NVSNTVO3GPH Investigat			NVSNTV03GPH Investigat			NVSNTVO3GPH Investigat												
\$700.00		\$700.00			\$700.00			\$700.00			\$700.00			\$700,00			\$700.00			\$700.00			Rate Reconciliation Ref#

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Remit Address:
KSNV
Formerly KVBC
1500 Foremaster Lane
Las Vegas, NV 89101
Main: (702)642-3333
Billing: (702)642-3333

Billing Address:

Crossroads Media, LLC Attention: Accounts Payable 66 Canal Center Plaza Ste 555 Alexandria, VA 22314

Line:

INVOICE

Advertiser	Crossroads GPS
Product i	Crossroads GPS
Estimate Number	754

Invoice Period	Invoice Month	Invoice Date	Invoice #
07/30/12 - 08/06/12	August 2012	08/12/12	104088-2

Station	KSNV	
Account Executive Amy McCreary	Amy McCreary	
Sales Office	Blair - Philadelphia	1
Sales Region	National	$\overline{}$

Order Flight	Deal#	Alt Order #	Order#
07/27/12 - 08/06/12		06831602	104088

Rilling Calendar	Broadcast	IDB#
Billing Type	Cash	Advertise
Special Handling		Product C

	IDB#	
	Advertiser Code	12
	Product Code	11
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Agency Ref Advertiser Ref

	KSNV	KSNV		KSNV	KSNV		KSNV	KSNV		KSNV	KSNV		KSNV	KSNV		KSNV	KSNV		KSNV	KSNV		KSNV	Channel
	4PM NEWS (1 hour)			4PM NEWS (1 hour)			Today Show	l Description															
	4-5pm			4-5pm			658a-9am																
0//30/12 to 08/05/12	to	M 07/30/12	07/30/12 to 08/05/12	₽	M 08/06/12	08/06/12 to 08/12/12	ťo	F 08/03/12	07/30/12 to 08/05/12	₽	Th 08/02/12	07/30/12 to 08/05/12	ö	W 08/01/12	07/30/12 to 08/05/12	Ç	Tu 07/31/12	07/30/12 to 08/05/12	8	M 07/30/12	07/30/12 to 08/05/12	ਠ	Day Date
Į×		:30	1×:		:30	1×:		:30	1x.		:30	11 X	- ·•	:30	1x		:30	1x.		:30	1 x		Length
1	1	4:31 PM	M		7:27 AM	M		8:37 AM	F		8:27 AM	T		8:49 AM	W		7:27 AM	±T		8:36 AM	M		ength Aired Days Ad-ID
		NVSNTVO3GPH Investigat			NVSNTVO3GPH Investigat			NVSNTV03GPH Investigat															
		\$700.00			\$1,400.00			\$1,400.00			\$1,400.00			\$1,400.00			\$1,400.00			\$1,400.00			Kate
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The actual broadcast information shown on this invoice was taken from the Official program log.

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1500 Foremaster Lane
Las Vegas, NV 89101
Main: (702)642-3333
Billing: (702)642-3333

Billing Address:

Crossroads Media, LLC Attention: Accounts Payable 66 Canal Center Plaza Ste 555 Alexandria, VA 22314

INVOICE

Estimate Number 754	Product Crossroads GPS	Advertiser Crossroads GPS	

Invoice #	104088-2
Invoice Date	08/12/12
Invoice Month	August 2012
Invoice Period	07/30/12 - 08/06/12

Station	KSNV
Account Executive Amy McCreary	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order Flight	Deal#	Alt Order#	Order#
07/27/12 - 08/06/12		06831602	104088

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Billing Calendar	Broadcast	1
Billing Type	Cash	Τ.
Special Handling		_

L	i			
	Product Code	Advertiser Code	IDB#	
	13	12		

Advertiser Ref	Agency Ref	

KSNV KSNV KSNV KSNV KSNV KSNV KSNV KSNV	Line Chan 38 KSNV
KSNV KSNV KSNV KSNV KSNV KSNV KSNV KSNV	< < n
4PM NEWS (1 hour) 4PM NEWS (1 hour) 4PM NEWS (1 hour) 4PM NEWS (1 hour) M-F Early News M-F Early News	Channel Description KSNV 4PM NEWS (1 hour) KSNV
4-5pm 4-5pm 4-5pm 5-630p 5-630p	Time 4-5pm
To 07/30/12 to 08/05/12 W 60 8/07/12 to 08/05/12 Th 08/05/12 F 08/06/12 to 08/05/12 To 07/30/12 to 08/05/12 To 07/30/12 to 08/05/12 To 07/30/12 to 08/05/12 To 07/30/12 to 08/05/12 To 08/	Date
30 1x	Length :30 STRICTI
4:23 PM 4:23 PM 4:23 PM 4:22 PM 4:22 PM 4:25 PM M 5:27 PM 5:27 PM -T 6:26 PM W 5:29 PM	Length Aired Days 30 4:42 PM STRICTIONS
NVSNTVO3GPH Investigat NVSNTVO3GPH Investigat NVSNTVO3GPH Investigat NVSNTVO3GPH Investigat	Ad-ID R
\$700.00 \$700.00 \$700.00 \$1,000.00 \$1,000.00	Rate Reconciliation Ref.#.

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Las Vegas, NV 89101
Main: (702)642-3333
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Billing Address:

Crossroads Media, LLC Attention: Accounts Payable 66 Canal Center Plaza Ste 555 Alexandria, VA 22314

INVOICE

Advertiser	Crossroads GPS
Product	Crossroads GPS
Estimate Number	754

Invoice #	104088-2
 Invoice Date	08/12/12
 Invoice Month	August 2012
Invoice Period	07/30/12 - 08/06/12

Station	KSNV
Account Executive Amy McCreary	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order Flight	Deal#	Alt Order#	Order#
07/27/12 - 08/06/12		06831602	104088

Billing Calendar	Broadcast	П
Billing Type	Cash	≻
Special Handling		P
-		

Advertiser Ref	Agency Ref	

59		58							57		5 5		£		48		47	Line
VSNV	XSNV V	KSNV	KSNV	KSNV	KSNV	KSNV	XSNV VNSX		KSNV	KSNV	KSNV	VSNV	KSNV	VSNV	KSNV	KSNV	KSNV	Channel
Olympics Daytime Weekdays		Late News during Olympics							Late News during Olympics		Sa-Su Early News		M-F Early News		M-F Early News		M-F Early News	Channel Description
9am-4pm		11pm-12:35am							11pm-12:35am		5pm-630pm		5-630p		5-630p		5-630p	Time
	08/06/12 M		Su	Sa -	ח =	! ≶	급호	07/30/12		Sa	07/30/12	M	08/06/12	П	07/30/12	Th	CHOCIEN	Day
ਰ	M 08/06/12 to 08/12/12	5	08/05/12	08/04/12	08/02/12	08/01/12	07/31/12	07/30/12 to 08/03/12	to come in	08/04/12	to 07/30/12 to 08/05/12	08/06/12	to 08/06/12 to 08/12/12	08/03/12	to 07/30/12 to 08/05/12	Th 08/02/12	to 08/05/10	Date
	30 ix		30	30	<u>ن</u> د	3 33	30	٠ ۲		:30	1x	:30	×	:30 :	1x	30	₹	Length
	12:35 AM	\$	12:29 AM	12:20 AM	12:23 AM	12:26 AM	12:41 AM	12.05 AM	MTATESS	5:28 PM	S-	5:09 PM	M	6:14 PM	F	5:14 PM		Length Aired Days Ad-ID
	NVSNTVO3GPH Investigat		NVSNTVO3GPH Investigat	NVSNTV03GPH Investigat	NVSNTVO3GPH Investigat	NVSNTVO3GPH Investigat	NVSNTV03GPH Investigat	NVSNTVO3GPH Investigat		NVSNTV03GPH Investigat		NVSNTV03GPH Investigat		NVSNTVÖ3GPH Investigat		NVSNTVO3GPH Investigat		
	\$1,000.00		\$1,000.00		-	\$1,000.00 \$1,000.00		\$1,000.00		\$650.00		\$1,000.00		\$1,000.00		\$1,000.00		Rate
			1	Z 1/2		7	ມປາ	6		_		μ		_	4	_		20

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KSNV Formerly KVBC 1500 Foremaster Lane Las Vegas, NV 89101 Main: (702)642-3333

Billing Address

Crossroads Media, LLC Attention: Accounts Payable 66 Canal Center Plaza Ste 555 Alexandria, VA 22314

INVOICE

Estimate Number 754	Product Cr	Advertiser Cr	
4	Crossroads GPS	Crossroads GPS	

	Invoice #	104088-2
	Invoice Date	08/12/12
	Invoice Month	August 2012
	Invoice Period	07/30/12 - 08/06/12
-		

Station	KSNV
Account Executive Amy McCreary	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

		\equiv	
Order Flight	Deal#	Alt Order#	Order#
07/27/12 - 08/06/12		06831602	104088

ΓŦ		Special Handling
ī,	Cash	Billing Type
. 1 ==	Broadcast	Billing Calendar

Adve	IDB#
Advertiser Code	
13	

Advertiser Ref	Agency Ref	

66 KSNV	KSNV	65 KSNV	KSNV	<u></u>	KS	64 KSNV	KSNV	63 KSNV	VSNV	62 KSNV	KSNV	XSX SXX	KS		Line Ch
NV Olympics Prime REPEAT	NV/	NV Wake Up Early Wagners	NV NV	NV NV	NV	NV Olympics Prime REPEAT	N	NV Olympics Prime REPEAT	NY .	NV Olympics Primetime	W (2)		W	NV Olympics Daytime Weekdays	Channel Description
1135pm - 5am		430a-5a				1135pm - 5am		1135pm - 5am		730pm-12am				9am-4pm	
to 07/30/12 to 08/05/12	W 08/01/12	to	F 08/03/12	Th 08/02/12	M 07/30/12	to 07/30/12 to 08/05/12	M 07/30/12	to 07/30/12 to 08/05/12	M 07/30/12	to 07/30/12 to 08/05/12	Th 08/02/12 F 08/03/12	W 08/01/12	M 07/30/12	to 07/30/12 to 08/05/12	Day
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MTWTF	4:59 AM	MTWT	4:22 AM	4:24 AM 2:32 AM	4:02 AM 2:19 AM	MTWTF	3:11 AM	MTWT	11:49 PM	MTWTFSS	2:23 PM	2:32 PM	1:54 PM 9:38 AM	MTWTE	Length Aired Days
	NVSNTV03GPH Investigat		NVSNTVO3GPH Investigat	NVSNTVO3GPH Investigat	NVSNTVO3GPH Investigat		NVSNTV03GPH Invest1gat		NVSNTVO3GPH Investigat	30 30 30 30 30 30 30 30 30 30 30 30 30 3	NVSNTVO3GPH Investigat	NVSNTV03GPH Investigat	NVSNTVO3GPH Investigat		Холо
	\$150.00			\$200.00 \$200.00			\$200.00		. \$6,000.00		•	\$1,200.00 \$1,200.00	\$1,200.00 \$1,200.00		Reconciliation
	_		c.	1 2 4	z -> (זו				<u> </u>	បា	A.	1 س	3	Ref#

The actual broadcast information shown on this invoice was taken from the Official program log.

Notwithstanding to whom bills are rendered Applicant and Third Parties shall remain jointly and severally obligated to pay to Media Provider the amount of any bills rendered by Media Provider within the time specified and until payment in full is received by Media Provider. Payment of such advertising agency (or other Third Parties to Applicant shall not constitute payment to Media Provider. Applicant place advertising through an advertising and several payment of such assert Applicant and agency requesting advertising on behalf of a client, Applicant acknowledges its joint and several liability for the payment of such advertising under the terms set forth herein above. If Applicant is an agency requesting advertising and the payment of such advertising under the terms set agency requesting advertising on behalf of a client, Applicant acknowledges its joint and several liability for the payment of such advertising under the terms set agency requesting advertising on the payment of such advertising on otherwise, and the conclusively deemed to be authorized agencia. Two week advance cancellation notice is required unless otherwise specified.



Billing: (702)642-3333 Formerly KVBC KSNV Main: (702)642-3333 Las Vegas, NV 89101 1500 Foremaster Lane

Billing Address:

Alexandria, VA 22314 66 Canal Center Plaza Attention: Accounts Payable Crossroads Media, LLC Ste 555

INVOICE

-	
Advertiser	Crossroads GPS
Product	Crossroads GPS
e Number	754

	Invoice #	104088-2
	Invoice Date	08/12/12
	Invoice Month	August 2012
i	Invoice Period	07/30/12 - 08/06/12

Station	KSNV
Account Executive Amy McCreary	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

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Order Flight	Deal#	Alt Order#	Order#	
07/27/12 - 08/06/12		06831602	104088	

	Special Handling
Cash	Billing Type
Broadcast	Billing Calendar

Į			
	Product Code	Advertiser Code	1DB #
	<u> </u>	12	

Advertiser Ref	Agency Ref	

	Aired Spots	KSNV	Time Channel Description
	65	≤ .	Day
Gross Total Agency Commission		to 07/30/12 :30	Date
	THE SHEET IS . THE	1:59 AM	nti Aired Days
\$52,500.00 \$7,875.00		NVSNTV03GPH Investigat: \$200.00	Adlo
		at: \$200.00	Rate
		. 4	nolliation Ref #

Net Amount Due

\$44,625.00

Payment Terms 30 Days

The actual broadcast information shown on this invoice was taken from the Official program log.

Nowithstanding to whom bills are rendered Applicant and Third Parties shall remain jointly and severally obligated to pay to Media Provider the amount of any bills rendered by Media Provider within the time specified and until payment in full is received by Media Provider. Possible to Media Provider the amount of any bills rendered by Media Provider within the time specified and until payment in the responsible to Media Provider. Applicant should Applicant place advertising through an advertising agency (or other Third Parties) that Applicant will continue to be responsible to Media Provider. Applicant is an advertising and extension of the time specified and until payment of the payment of such advertising under the terms set forth herein above. If Applicant is an advertising on behalf or alternative payment of such advertising under the terms set forth herein above. If Applicant is an advertising on behalf or alternative payment of such advertising under the terms set forth herein above. If Applicant acknowledges its pint and several liability for the payment of such advertising under the terms set forth herein above. If Applicant acknowledges its pint and several liability for the payment of such advertising under the terms set forth herein above. If Applicant acknowledges its pint and several liability for the payment of such advertising under the terms set forth herein above. If Applicant acknowledges its pint and several liability for the payment of such advertising under the terms set forth herein above. If Applicant acknowledges its pint and several liability for the payment of such advertising under the terms set forth herein above. If Applicant acknowledges its pint and several liability for the payment of such advertising and until payment of such advertising and until payment of such advertising that the continuation and the such acknowledges its pint and advertising the advertising that a such acknowledges its pint and advertising the advertising the advertising the advertising that a such acknowle with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.